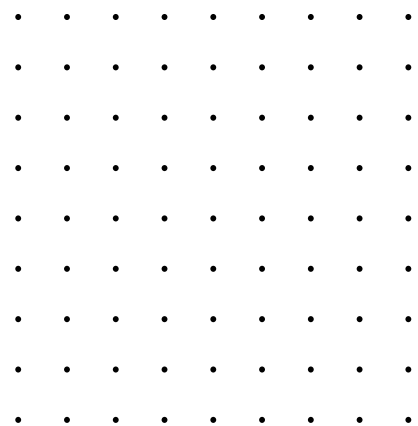


INEDITI

SERIE 03



INEDITI



Inediti è un nuovo percorso che vogliamo condividere: l'essenza del cuore pulsante di Inkiostro Bianco, il servizio creativo messo a disposizione di chiunque abbia voglia di combinare in modo originale energia positiva, design e stile nei propri ambienti.

Le carte da parati di Inkiostro Bianco nascono dal lavoro quotidiano di menti creative che coniugano la capacità di soddisfare i desideri del proprio pubblico allo stile del brand e alla propria abilità in ambito di design. Il risultato sono creazioni esclusive che rispondono alle esigenze di personalizzazione raccolte nel corso del tempo. Sono tele uniche che Inkiostro Bianco desidera svelare affinché chiunque possa lasciarsi ispirare e viaggiare con la mente verso mondi inesplorati che ogni design saprà rivelare.

Del nostro lavoro quotidiano condivideremo ciò che di più bello, più rappresentativo, più ricercato e stimolante avremo da raccontarvi, in attesa delle collezioni stagionali che tratteranno percorsi articolati e approfonditi.

Occorrerà rimanere sempre aggiornati, le novità non mancheranno e le uscite saranno continuative.

Inediti saprà esaudire i desideri e lo faremo con lo stile che ci contraddistingue guidati dal nostro pensiero creativo, il faro che guida le nostre produzioni quotidiane.

Abbiamo tanto da raccontare.



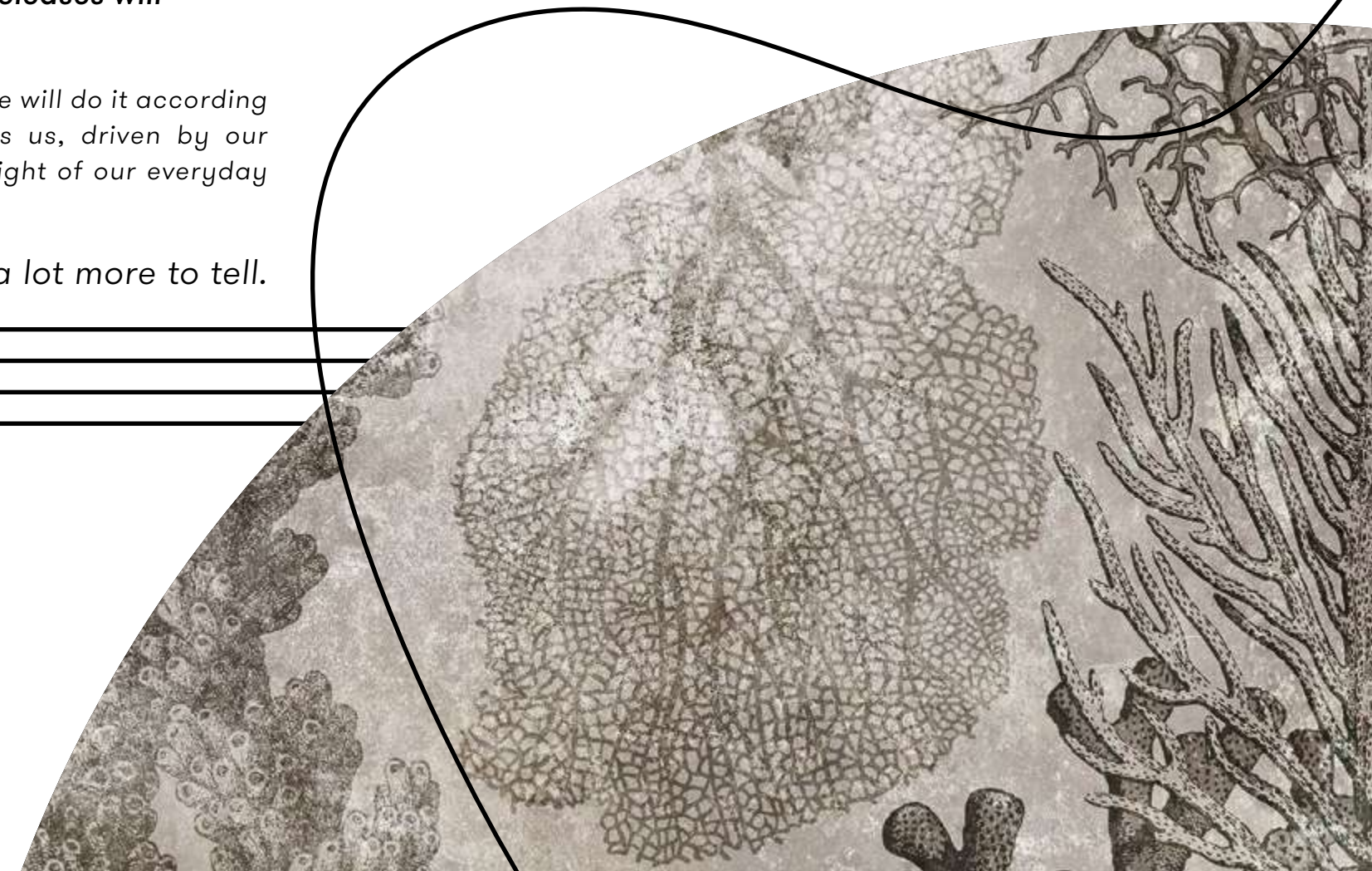
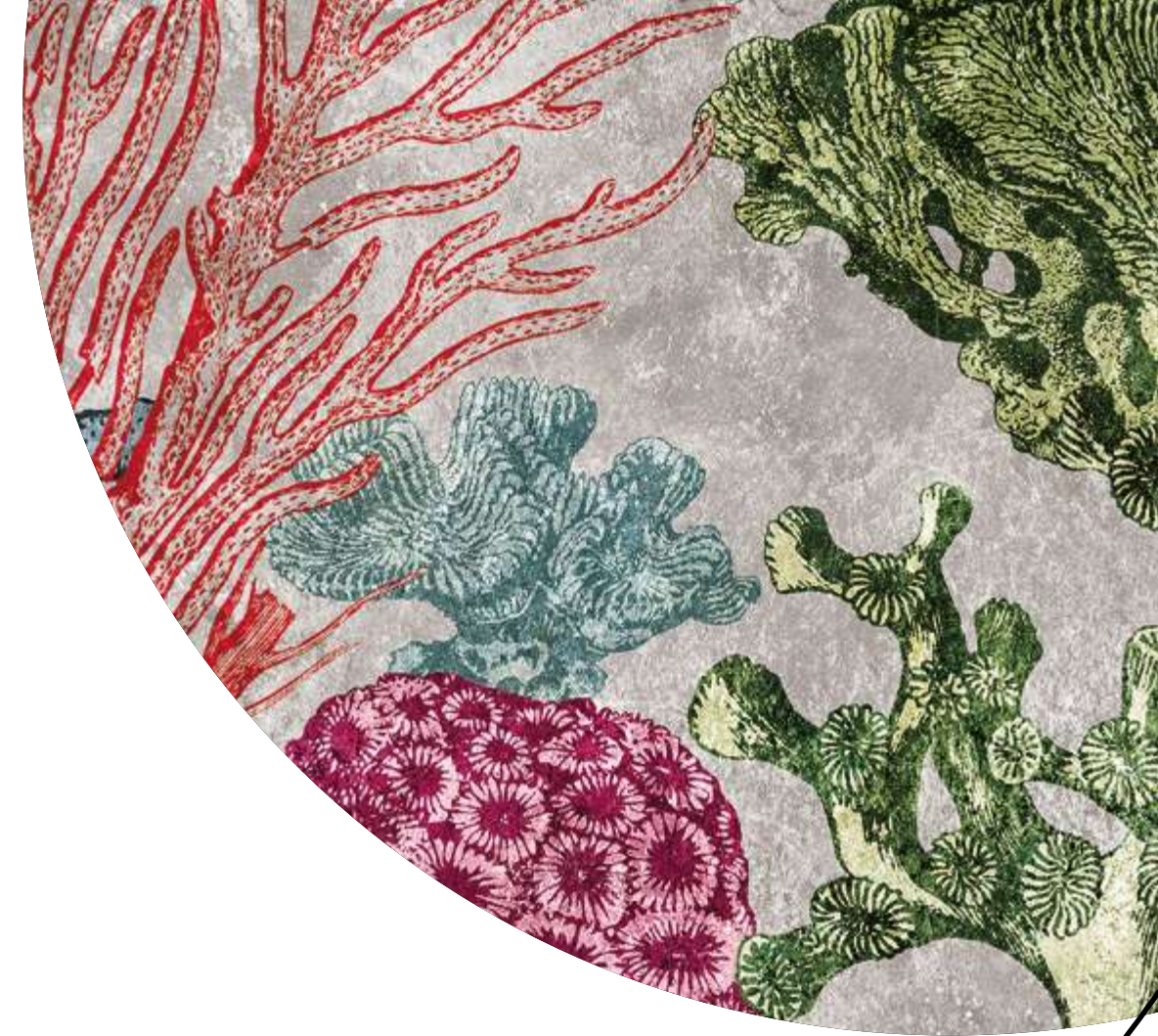
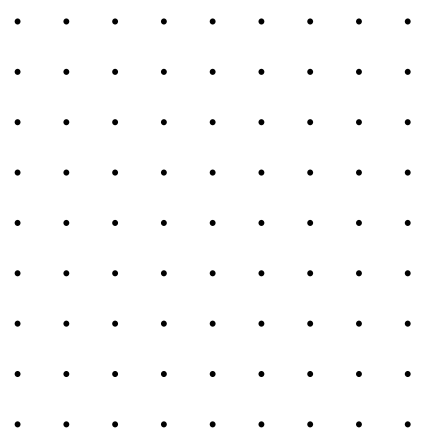
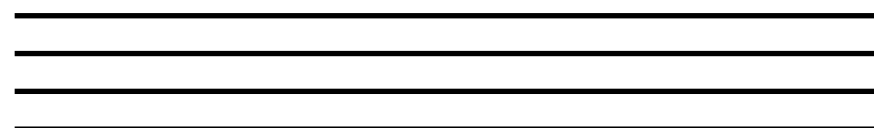
Inediti is a new route that we would like to share: the beating heart of Inkiostro Bianco, the creative service available to anyone who wants to combine positive energy, design and style within their rooms in an original way.

Inkiostro Bianco wallpapers originate from the everyday work of creative minds, who blend the ability to satisfy the wishes of the customers with the style of the brand and with the passion for design. The result includes exclusive creations responding to the customisation requests collected throughout the years. Unique designs that Inkiostro Bianco now wants to unveil so that everyone can be inspired and travel with the mind towards unexplored worlds evoked by each design.

We will tell you the most beautiful, representative, refined and stimulating parts of our everyday works, waiting for the seasonal collections, which will feature more intense and articulated projects. It will be necessary to always keep up to date. There will be many news and the releases will continuously follow.

Inediti will fulfil any wish and we will do it according to the style that characterises us, driven by our creative thinking, the leading light of our everyday productions.

We have a lot more to tell.



INEDITI

SERIE 03

TESORI PERDUTI

Nelle nostre vite abitiamo costantemente e contemporaneamente due mondi: l'interiorità e l'esteriorità. Il mondo artificiale e il mondo naturale. I piani più alti di un grattacielo e le profondità del centro della Terra. Le foglie e l'asfalto. Questi due mondi rimangono solitamente separati tra loro e noi semplicemente "saltiamo" con agilità da uno all'altro. **Che cosa succederebbe se questi mondi invece si compenetrassero? Se iniziassero lentamente a fondersi?**

Allora l'architettura sarebbe al servizio della natura e viceversa la natura entrerebbe a far parte dell'architettura umana. Ciò che apparirebbe all'esterno sarebbe la diretta rappresentazione di ciò che abbiamo dentro e che sentiamo nel profondo, rivelando così tesori perduti.

3

L'occhio umano diventa in grado di squarciare il velo della realtà in qualsiasi direzione rivolga il suo sguardo: le profondità degli abissi o la vastità del cielo e dello spazio, un dettaglio corrosivo dal tempo oppure un ingrandimento macroscopico di un elemento vegetale. Questo è ciò che si propone di esplorare **Inediti Serie 03**: lasciar entrare la natura nel mondo artificiale in un modo nuovo e inaspettato. **L'intento è creare delle aperture e dei momenti di fusione tra i due mondi in cui anche noi esseri umani possiamo fermarci e guardare dentro noi stessi.**

Un percorso quasi onirico che indaga il mistero che avvolge l'esplorazione dell'ignoto e da cui sarà possibile forse scoprire un segreto dimenticato che riaffiora dal passato. **Un invito a esplorare più in profondità, senza paura e con la voglia di scoprire qualcosa di nuovo dentro e fuori di noi.**

LOST TREASURES

In our lives we constantly and simultaneously inhabit two worlds: the inwardness and the externality. The artificial world and the natural world. The highest floors of a skyscraper and the depths of the centre of the Earth. The leaves and the asphalt. These two worlds usually remain separated from each other and we simply "jump" with agility from one to the other. **What would happen if these worlds were to interpenetrate instead? What if they slowly started to merge?**

Then architecture would serve nature and vice versa nature would become a part of human architecture. What would appear on the outside would be a direct representation of what we feel deep inside, thus revealing lost treasures. The human eye becomes able to tear the veil of reality in any direction: the depths of the abysses or the vastness of the sky and space, a detail eroded by time or a macroscopic magnification of a plant element. This is what **Inediti Serie 03** aims at exploring: letting nature enter the artificial world in a new and unexpected way.

The intention is creating a breach and instants of fusion between the two worlds in which we, as humans, can stop and look inside ourselves.

An almost dreamlike path that investigates the mystery that envelops the exploration of the unknown and from which it will perhaps be possible to discover a forgotten secret resurfacing from the past. **An invitation to dive deeper, without fear and with the desire to discover something new inside and outside ourselves.**

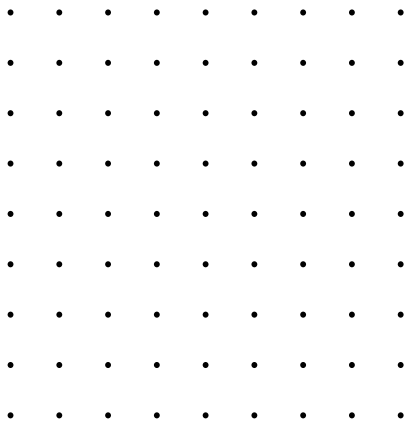
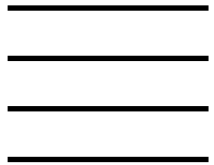


INEDITI SERIE 03

ABISSI

DESIGN: INKIOSTROBIANCO

4

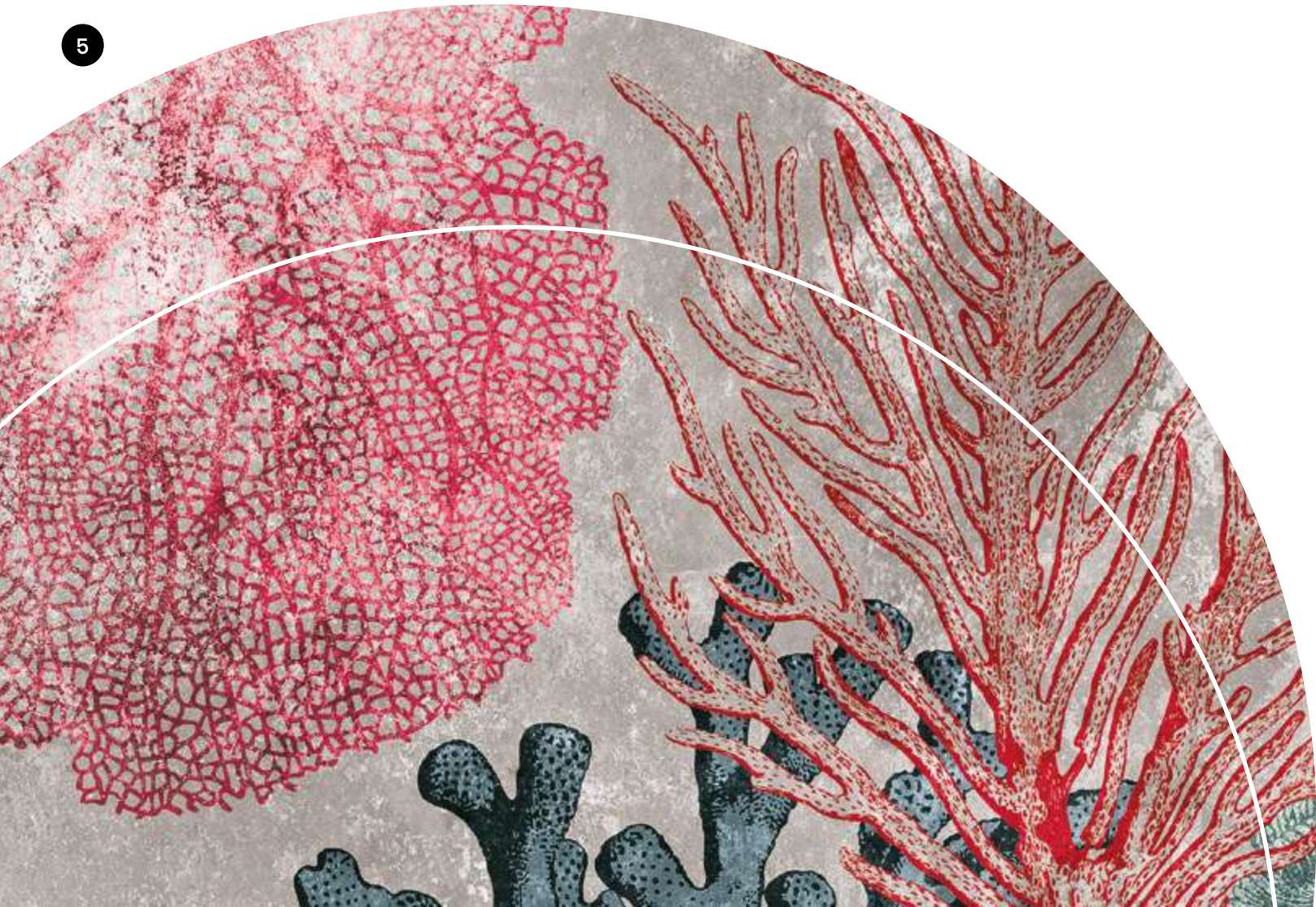




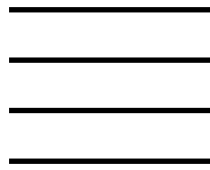
COD: INKCUUI2001



COD: INKCUUI2002



5



COD: INKCUUI2003

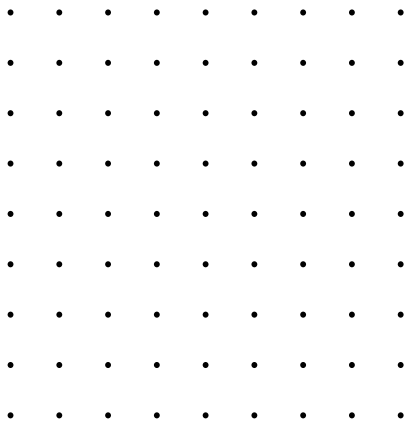
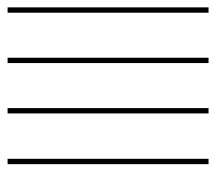


INEDITI SERIE 03

BEHIND THE WALL

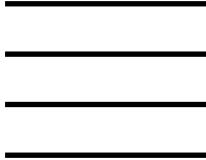
DESIGN: INKIOSTROBIANCO

6





COD: INKNMOO2001



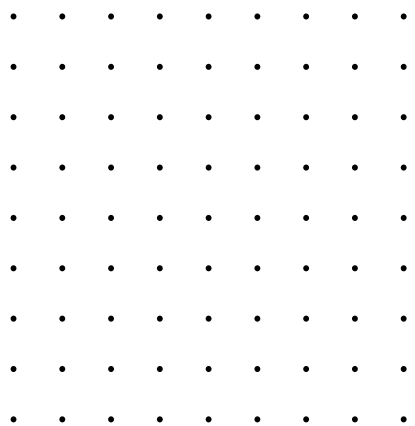
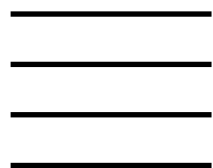
INEDITI SERIE 03

CONTRO CORRENTE

DESIGN: INKIOSTROBIANCO



8





9



COD: INKNUOR2001

COD: INKNUOR2002

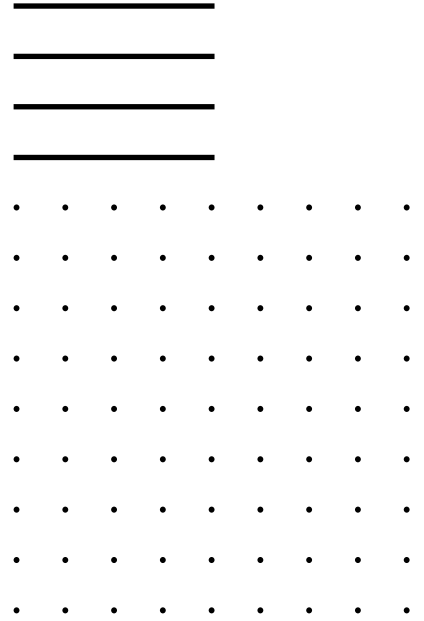


INEDITI SERIE 03

DENTRITUS

DESIGN: INKIOSTROBIANCO

10



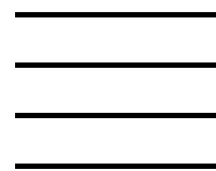


11



COD: INKTOOK2001

COD: INKTOOK2002

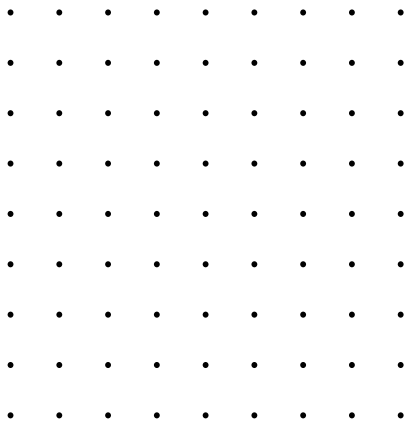
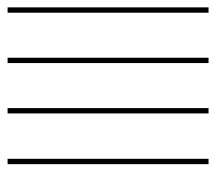


INEDITI SERIE 03

EASY GAMES

DESIGN: INKIOSTROBIANCO

12

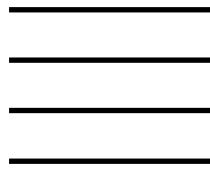




COD: INKAIAO2001



COD: INKAIAO2002

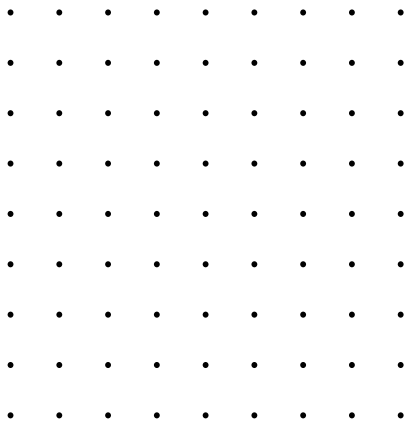
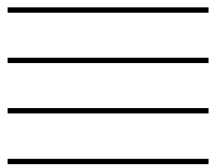


INEDITI SERIE 03

ERCOLANO

DESIGN: INKIOSTROBIANCO

14





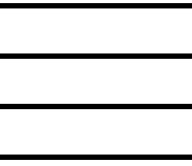
COD: INKTOAD2001



COD: INKTOAD2002

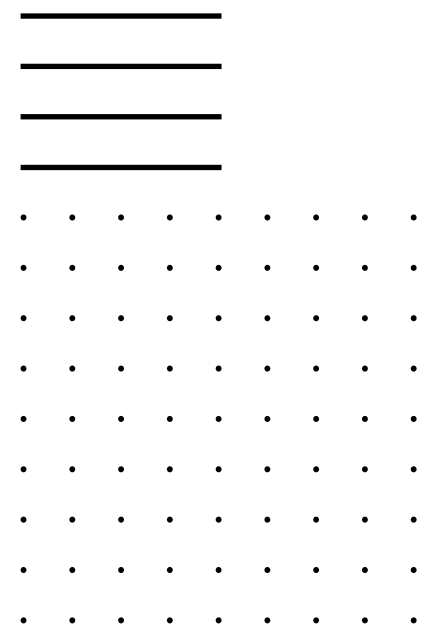


COD: INKTOAD2003



FABULA

DESIGN: INKIOSTROBIANCO

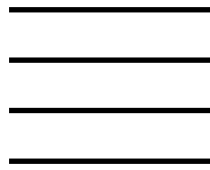




COD: INKBIAA2001

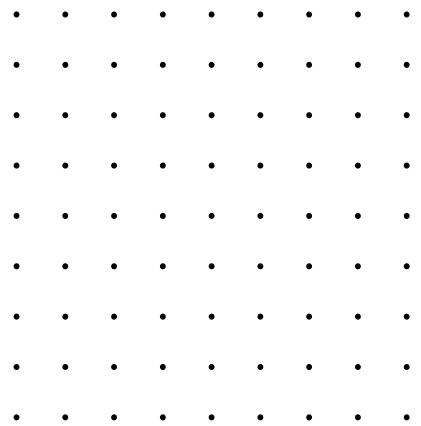
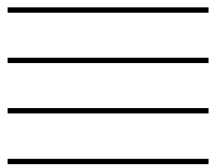


COD: INKBIAA2002



OXIGEN

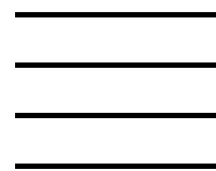
DESIGN: INKIOSTROBIANCO





COD: INKOIRB2001

COD: INKOIRB2002

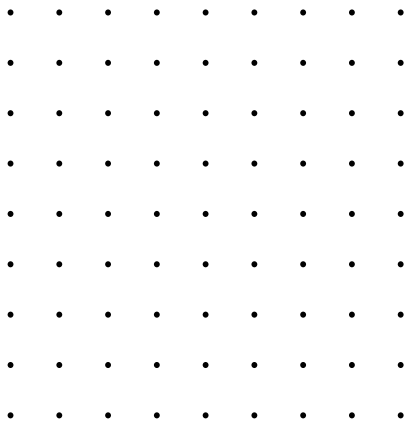
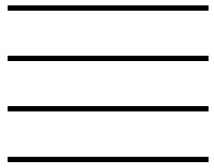


INEDITI SERIE 03

PATRICIUS

DESIGN: INKIOSTROBIANCO

20





COD: INKSOBR2001

COD: INKSOBR2002

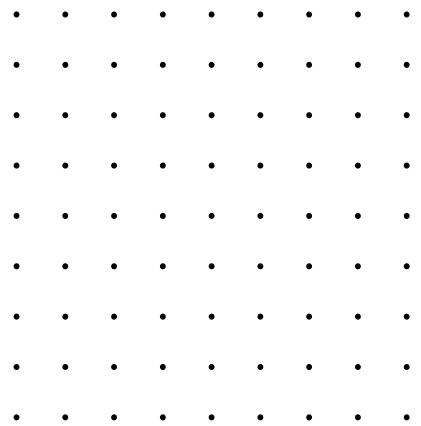
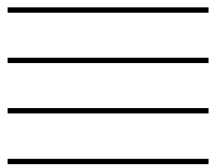


INEDITI SERIE 03

PHYLIDA

DESIGN: INKIOSTROBIANCO

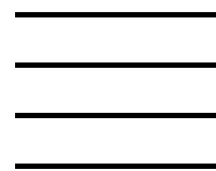
22





COD: **INKICHN2001**

COD: **INKICHN2002**

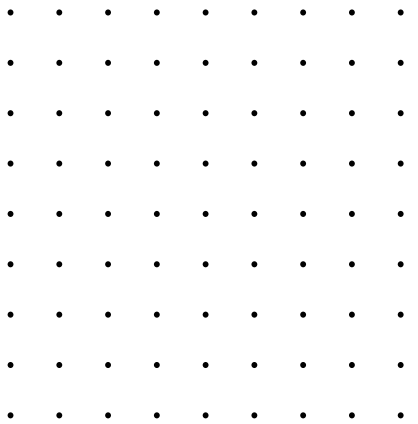
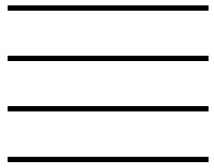


INEDITI SERIE 03

UPSIDE DOWN

DESIGN: INKIOSTROBIANCO

24

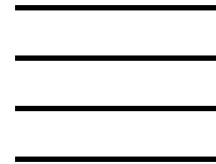




COD: INKDCOO2001



COD: INKDCOO2002

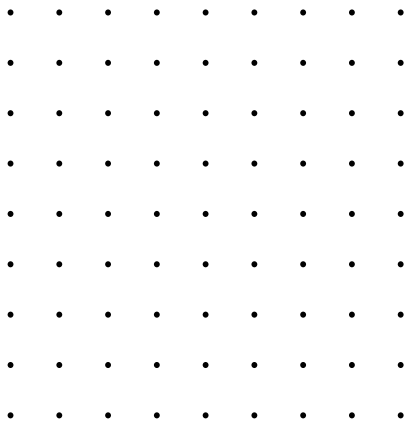
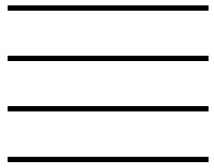


INEDITI SERIE 03

VIETRI

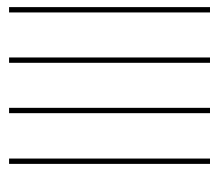
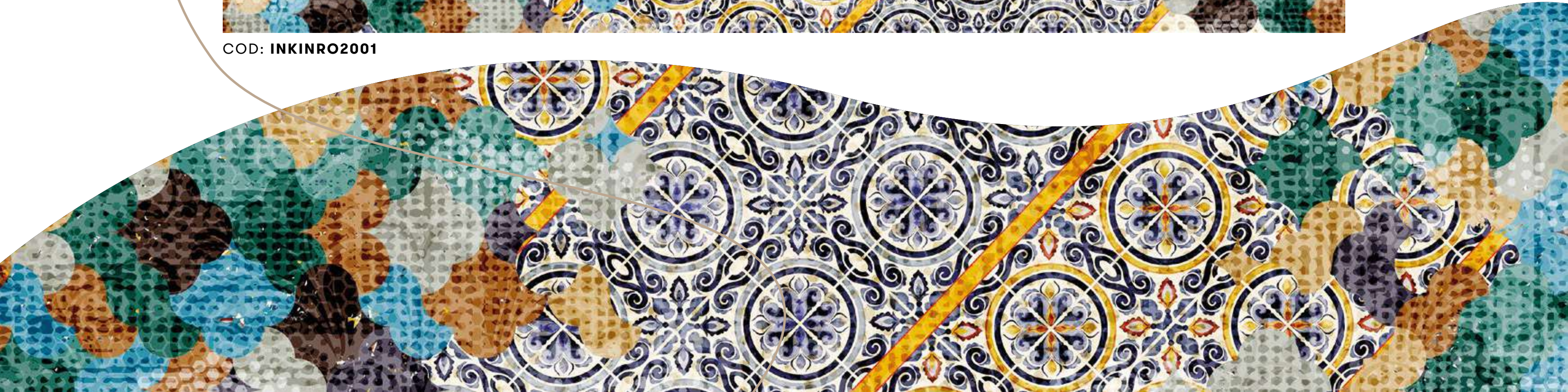
DESIGN: INKIOSTROBIANCO

26



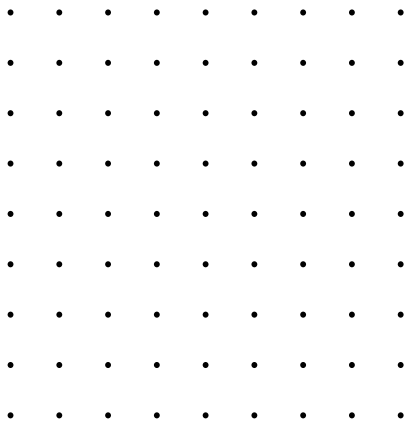
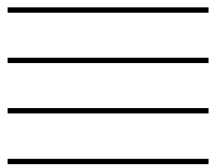


COD: INKINRO2001



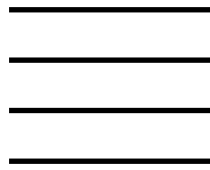
VISIONE

DESIGN: INKIOSTROBIANCO



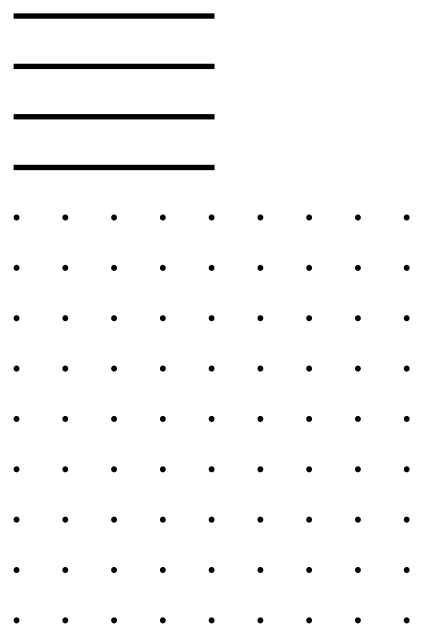


COD: INKIRVK2001



ZODIAC

DESIGN: INKIOSTROBIANCO





COD: INKDDNL2001

COD: INKDDNL2002



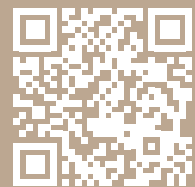
HEADQUARTER & LAB

via Emilia Romagna, 166/168/170
41049 Sassuolo (Modena)
info@inkiestrobianco.com
press@inkiestrobianco.com

www.inkiestrobianco.com

SHOWROOM

via Marco Polo, 7
41049 Sassuolo (Modena)
phone: +39 0536 803.503
fax: +39 0536 185.2040



FOLLOW US

